

Bringing More Transparency to Political Ads in 2019

As we prepare for major elections around the world this year, we're continuing our focus on preventing foreign interference and giving people more information about the ads they see across our platforms.

Our work this year builds on our political ad transparency efforts that we launched in the [US](#), the [UK](#) and [Brazil](#). Political advertisers in these countries must confirm their identity and location before they can run ads, and their ads are housed in a public, searchable Ad Library for up to seven years.

In the coming months, we'll be rolling out additional protections ahead of upcoming elections.

- Nigeria and Ukraine: We'll temporarily expand enforcement and not accept foreign electoral ads around their elections, starting with Nigeria on January 16.
- India: In February, we'll launch an [Ad Library and enforce authorizations](#) ahead of the country's general elections this spring.
- EU: We plan to roll out ad transparency tools before May elections.
- Global: By the end of June, we'll provide a set of these tools for advertisers around the world.

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